

# Yeonseo Mari Lee

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## EDUCATION

Sep 2022 - May 2025  
(Anticipated)

Mar 2016 - Feb 2021

Sep 2011 - Jun 2015

**BFA Communications Design** Emphasis in Illustration  
Pratt Institute (NY, USA)

**BFA Psychology & Visual and Performing Art**  
Handong Global University (North Gyeongsang, Korea)  
Kealakehe High School (HI, USA)

## WORK EXPERIENCE

**Mbiometherapeutics**  
Apr 2022 - Apr 2024  
Hybrid (Korea)

### Graphic Designer / Assistant Manager

- Facilitated interpretation services during business meetings at Consumer Electronics Show, Agri-Food Tech Expo Asia, and other international events, enabling effective communication and fostering strong partnerships
- Managed promotional materials, including animations, product displays, and character designs to enhance brand visibility
- Conceptualized and designed the company's logo, website, and pitch deck for a consistent brand image

**W Concept**  
Jun 2020 - Jun 2022  
Remote

### Translator

- Conducted Korean-English translations for product description at W Concept, assuring accurate and culturally relevant delivery to global audiences
- Secured consistency in messaging and conveyed the brand's voice across languages with a deep understanding of fashion terminology

**Freelance**  
May 2017 - Sep 2021  
Remote

### Graphic Designer

- Provided creative solutions for project-based branding and advertising needs, collaborating with clients like United Nations Academic Impact Korea
- Produced impactful visual content for independent clients, companies, and organizations
- Utilized graphic design skills to create compelling visual elements for various projects

**Handong Global University**  
Mar 2020 - Feb 2021  
Onsite (Korea)

### Venue Manager

- Communicated efficiently to create a successful environment for clients and attendees
- Coordinated with event organizers and staff and maintained facilities to ensure seamless execution of events

**Freelance**  
Jun 2018 - Dec 2020  
Onsite (Korea)

### Art Director

- Collaborated with directors and department heads of independent films to set the aesthetics and storytelling
- Communicated effectively to align the creative team, translating conceptual ideas into cohesive visuals
- Delivered compelling visuals, enhancing the storytelling experience

**Freelance**  
Sep 2016 - Dec 2020  
Onsite (Korea)

### Live Sound Engineer

- Proficiently operated consoles, microphones, and other audio equipment to ensure high-quality performances
- Effectively communicated with performers and staff to trouble shoot technical issues
- Installed, maintained, and optimized the sound systems for live band concerts and school programs

## SKILLS

Proficient with: **Adobe Suite, Microsoft Office**  
Experience in: **Cinema4D, Maya, Aseprite, Clip Studio, WordPress, Javascript**

## LANGUAGE

**Korean** (Native), **English** (Proficient)